



New Laser



The brilliant successor

This is the distinctive Laser Ghia. An outstanding car in any company. Luxuriously appointed and comprehensively equipped. You'll be impressed by its combination of interior space and comfort. Easy handling and elegant styling. Sparkling performance and outstanding fuel economy. And now, this exceptional sedan has been further refined with improvements in both its design and engineering.

There's a new smoothly sculptured front. With a redesigned under-bumper valance and air intake for improved engine cooling. Plus new smooth-section bumpers and new combination lamps front and rear. Even the full wheel covers have been designed to add to the car's look of aerodynamic efficiency.

New Laser Ghia offers a level of interior comfort and features you'd

expect to find in a larger sedan. The outside door lock cylinder and ignition lock are illuminated for convenience. There are four wide-opening doors, five seats and one of the roomiest luggage compartments in its class. Plus front wheel drive and a level of advanced automotive technology you have to experience to appreciate. Overall, New Laser Ghia provides the satisfaction of owning a prestige car of true distinction.

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The brilliant successor – every way you look at it.

Plush comfort starts with roominess. The spacious interior is made possible by Laser's front wheel drive layout. The comfort by the designer's skill in appointing the car to your satisfaction. And the plushness by the Ghia trim.

Laser Ghia seating combines function with luxury. The front seat backs offer a new 'fine' adjustment, while the driver's seat is fitted with a lumbar adjustment and a cushion tilt adjustment to reduce travel fatigue. The fold-down rear seat back is split 60/40 for luggage carrying versatility and features integral headrests. Seats are luxuriously trimmed in soft velour. Carpeting covers the virtually flat floor.

The new soft-feel gearshift knob and steering wheel add further to the driver's comfort. As does the steering column which has adjustable tilt for improved driving control. The whole interior creates an unmistakable aura of style and luxury.

Compare New Laser's performance and economy with other cars in its class:

	0-100 km/h	Top Speed km/h	Litres per 100 km (mpg)*
New Laser 1.5 litre, manual	11.6 secs	153	7.6 (37.2)

Outstanding powertrain technology. The heart of Laser's efficient power output is a remarkable 4-cylinder OHC engine with alloy head, cross-flow breathing, and Multi-Spherical Combustion Chambers. New developments include electronic ignition for even greater reliability.

The smooth positive manual transmission utilises a patented synchromesh system. Changes in pre-loading and gearbox oil have further reduced operating effort by 50%. The automatic transmission has a redesigned selector lever and cable control.

Laser's short compact driveline saves on energy, weight and wear. A torsional vibration damper in the final drive helps ensure the delivery of balanced power to the driving wheels to help avoid torque steer effect.

Superb road-holding and ride. Fully independent suspension all round, now re-calibrated for improved



comfort without compromising handling. 'Anti-swove' negative scrub front suspension geometry helps maintain straightline tracking. 'Self-stabilizing' rear geometry increases stability.

Renowned manoeuvrability. Laser's rack and pinion steering is light and precise. 3.6 turns from lock to lock. 9.2 metres turning circle.

Braking power from the front disc/rear drum system is sure and positive. Braking response has been improved by reducing pedal travel. Laser's diagonally split dual circuit braking system helps maintain 50% braking effectiveness in the unlikely event of one circuit failing.

Economical to run and to own. Great fuel economy is just the start. New Laser is also designed to be economical to service and maintain. Long service intervals. Short routine services. It all adds up to a low cost of ownership.

The quiet one. To provide a quieter passenger environment, there's additional insulation. Plus a new 3-point engine mounting system, 'Flexhaust' exhaust coupling, and 'pulse air' system which improves engine silencing.

New Laser Ghia sedan – luxury features

- Dual horn • Full wheelcovers • Rear mudflaps • Dual remote exterior mirrors • Extra wide bodyside moulding
- Under bonnet sound insulator • Bodyside pinstripe • Tachometer • Tripmeter • "Stop lamps out" warning light
- Two-spoke soft-feel steering wheel • Tilt adjustable steering column • Switch panel and ashtray illumination
- Interior roof lamp with spotlights • Full console and floor tray • Separate fold forward rear seat with 60/40 split and integral headrests • Velour seat trim • Moulded door trims • Illuminated door and ignition locks • Quartz digital clock • Driver's seat tilt adjustment • Driver's seat lumbar adjustment • Front seat-back pockets • Remote control releases for luggage compartment lid and fuel filler cap.



Fully equipped instrument panel. This is positioned within the driver's line of sight and has revised graphics for easier reading. A quartz digital clock is fitted.

A fan-forced ventilation system makes driving more enjoyable with integrated heating and air conditioning being available to provide comprehensive climatic control.

Outstanding storage capacity. A glove-box, under-dash bin, coin tray, console and floor tray, plus map pockets provide abundant interior storage. While Laser's 366 litres (12.9 cu ft.) of luggage capacity exceeds that of many larger cars. The spare wheel may be carried upright or flat, and the split 60/40 rear seat back folds down for even greater capacity.



The Laser Ghia Sedan is available in various models, engine sizes and transmissions in both left and right hand drive. Because the Laser Ghia Sedan is distributed to a large number of countries, all with their own automotive regulations and market requirements, Laser Ghia Sedan models may be equipped and available in combinations different from those shown in this brochure. You are therefore asked to contact your nearest Ford Dealer for the detailed specifications of the Laser Ghia Sedan models offered for sale in your country. All data shown is correct at time of printing. The right is reserved to change specifications, colours and prices of the models and items illustrated and described in this brochure, at any time.

*European Legislative Average is a weighted average of the official European test procedures as follows: Urban Cycle 50%; Steady Speed Cycle (90 km/h) 25%; Steady Speed Cycle (120 km/h) 25%. Ford engineers assess this mix of the cycles to be the most representative of average driving patterns.